
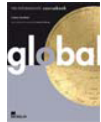
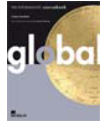
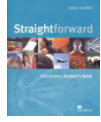

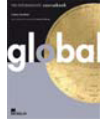
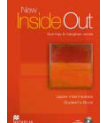



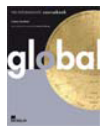













Macmillan Education Customer Care Programme 2010 – 2011
teacher development sessions directory

subject area	session title	trainer	
SYLLABUS DESIGN			
	English language teaching methodology for Polish learners: key ingredients, key techniques, key sources of materials.	<i>Methodology made (g)local</i>	Grzegorz Śpiewak
	Is there such a thing as global topics and global culture in the era of global English? Can we teach them in an EFL programme?	<i>Teaching global English: content, culture, thinking</i>	Grzegorz Śpiewak
	English as a global language and its consequences for the concept of 'standard English' (pronunciation, grammar, lexis)	<i>ELFish: to speak or not to speak?!</i>	Grzegorz Śpiewak
	fashionable vs. unfashionable teaching techniques and how to choose among them wisely.	<i>Eclectic or Dogmatic?</i>	Grzegorz Śpiewak
	Skills selection for the modern English course; language noticing personalization, chunking.	<i>Make a Move</i>	Grzegorz Śpiewak
LANGUAGE DEVELOPMENT			
	How can new lexis be introduced and revised? Can drilling be thrilling? How can new technologies help?	<i>Activating new vocabulary as a learning motivator</i>	Katarzyna Karlak
	Grammar & vocabulary in the modern EFL course: principles of selection, communicative relevance, teaching tips.	<i>Language taught vs. language used</i>	Grzegorz Śpiewak

	Text as a key level of language organization; text-based teaching of writing, reading, and grammar.	<i>Texts and their grammars</i>	Grzegorz Śpiewak
	Vocabulary for advanced levels: noticing, activating, revision, retention.	<i>Word crazy</i>	Grzegorz Śpiewak
	Pronunciation priorities for Polish learners of English; integrating <i>pron</i> into regular course work.	<i>Sounds good!</i>	Grzegorz Śpiewak
	Language change as a rich resource for fresh language task types – with lots of ready-mades!	<i>English alive – or: words you think you know...</i>	Grzegorz Śpiewak
PRACTICAL TEACHING SKILLS			
	What is a task? Task making principles and criteria. Tips and tricks for the teachers.	<i>Making tasks truly 'tasky'</i>	Ola Gusakovskaya
	Visuals in the modern language programme: image composition, processing and evaluation of visual messages.	<i>Image Rules/z</i>	Grzegorz Śpiewak
	A practical intro to the technology itself; a quick guide to what it can(not) do. A few fresh task ideas and samples.	<i>EFL and Interactive Whiteboards: uses and abuses</i>	Grzegorz Śpiewak
	Personalization and language learning: rationale, techniques, professional tricks.	<i>The Language of I: personalization nonsense</i>	Grzegorz Śpiewak
	A completely new way to teach and revise English tenses; with lots of meaning-based activities.	<i>Less Tense (and Aspect)</i>	Grzegorz Śpiewak

BUSINESS/ PROFESSIONAL ENGLISH			
	How to select, adapt and integrate authentic materials so that it's cost-effective and pedagogically useful.	<i>Do we need to supplement textbooks?</i>	Malwina Dietrich
	Can and should we unplug our business English teaching, when our students want to learn on their own terms and with their own resources?	<i>How will <u>they</u> be learning? How will <u>we</u> be teaching?</i>	Malwina Dietrich
	Modern content delivery through new technologies: the what, the why and the how.	<i>Blended learning, blended teaching</i>	Grzegorz Śpiewak
	A critical look at the real language and communication priorities of a modern BE student; some fresh task types and classroom techniques.	<i>Mind your own business English</i>	Grzegorz Śpiewak
YOUNG LEARNERS			
	Some tips and techniques for introducing and practicing new language with very young learners.	<i>A gentle start</i>	Grzegorz Śpiewak
	A selection of truly enjoyable and effective pronunciation tasks for young learners of English	<i>Sounds good - for young learners</i>	Grzegorz Śpiewak