

# UNIT 2 GLOBAL VIEWS

## 1 LISTENING: understanding discourse markers

**A** **03** Listen to four people describing their experiences of globalisation. Complete the sentences with the words from the box.

communications   the economy   the service industry   trade

- 1 Speaker 1 is discussing \_\_\_\_\_.
- 2 Speaker 2 is talking about \_\_\_\_\_.
- 3 Speaker 3 is concerned about \_\_\_\_\_.
- 4 Speaker 4 is describing \_\_\_\_\_.



**B** **04** Listen again. Write the letters of the discourse markers (a–e) that each speaker uses.

Speaker 1 \_\_\_\_\_

Speaker 2 \_\_\_\_\_

Speaker 3 \_\_\_\_\_

a) like   b) kind of   c) well   d) you know   e) I mean

**C** **05** Listen to Speaker 4 again. Complete the text with the discourse markers from Exercise B.

I think globalisation's great! I love using social networking sites because, (1) \_\_\_\_\_, it (2) \_\_\_\_\_ means that I have friends all over the world now. I have, (3) \_\_\_\_\_, 500 friends. It's really cool. (4) \_\_\_\_\_, they send me photographs, music, videos – all kinds of stuff from their countries – and, (5) \_\_\_\_\_, I send them things from my country, too. It's amazing.

## 2 VOCABULARY: globalisation

**A** Match the words or phrases (1–6) to their definitions (a–f).

- |                        |   |
|------------------------|---|
| 1 economic growth (n.) | a) relating to a particular geographic area |
| 2 profits (n.)         | b) financial gains                          |
| 3 multinational (adj.) | c) be in control of                         |
| 4 regional (adj.)      | d) an increase in the size of the economy   |
| 5 facilitate (v.)      | e) make something easier                    |
| 6 dominate (v.)        | f) relating to more than two countries      |

**B Choose the correct options to complete the sentences.**

- 1 The company is **multinational** / **regional** with offices all over Europe, throughout the US and in Australia.
- 2 Globalisation has been good for the whole country because there's been **economic growth** / **profits**, which has led to a decrease in unemployment.
- 3 Large corporations **facilitate** / **dominate** the market, which means that small companies struggle to survive.
- 4 The company announced that they had made **economic growth** / **profits** of £3 million.
- 5 Right now, we only have a few **multinational** / **regional** offices in and around Birmingham but we're looking to expand into new areas next year.
- 6 Globalisation **facilitates** / **dominates** communication because it has become so much easier to talk to people on the other side of the world.



### 3 GRAMMAR: verbs with stative and dynamic uses

**A Complete the sentences with the correct form of the verb in brackets.**

- 1 I \_\_\_\_\_ (have) friends, family and colleagues around the world.
- 2 What time \_\_\_\_\_ (see) your parents?
- 3 I \_\_\_\_\_ (think) our city is losing its identity.
- 4 Multinational companies \_\_\_\_\_ (be) the largest employers in the city.

**B This comment contains five mistakes with stative and dynamic verbs. Cross out the mistakes and write the correct form.**



#### LOVE ACROSS THE GLOBE

My girlfriend and I had seen each other for three years when her company offered her a job in the Shanghai office. It was being an amazing opportunity, so she moved there last September, and we're not seeing each other very often since then. It isn't being ideal but there are a lot of ways to keep in touch. And we've just got engaged, so I'm thinking that old saying, 'absence makes the heart grow fonder', might just be true!

#### WHAT'S RIGHT?

I think of applying for a transfer to the Stockholm office next year.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## 4 GRAMMAR: repeated and double comparatives

### A Match the two parts to make complete sentences.

- |                                    |   |
|------------------------------------|---|
| 1 The more competition there is,   | a) starting to use social networking sites. |
| 2 With new technology we can       | b) the worse our spelling becomes.          |
| 3 More and more old people are     | c) the cheaper smartphones are becoming.    |
| 4 The more we write text messages, | d) the more I depend on it.                 |
| 5 Thanks to DVDs, fewer and fewer  | e) upload music faster and faster.          |
| 6 The more I use my mobile phone,  | f) people go to the cinema now.             |

### B Decide which sentences in Exercise A are repeated comparatives and which are double comparatives. Write the sentence numbers in the blanks.

- a) Repeated comparatives \_\_\_\_\_  
b) Double comparatives \_\_\_\_\_

### C Choose the correct options to complete the blog.

# Hot Topics

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## What do you think about the digital divide?

16<sup>th</sup> September by Tom Kinney 3 comments

I think that the digital divide is getting (1) \_\_\_\_\_. And (2) \_\_\_\_\_ the divide gets, (3) \_\_\_\_\_ it will be to overcome it. The poorest people in the world will continue to become (4) \_\_\_\_\_ and the richest people will just keep on getting (5) \_\_\_\_\_.

The 'One Laptop per Child' project is aiming to close the divide by giving laptops to the world's poorest children. In my opinion, (6) \_\_\_\_\_ that all kids have access to the internet, (7) \_\_\_\_\_ the digital divide will be closed.



- |                        |               |
|------------------------|---------------|
| 1 a) worse and worse   | b) the worse  |
| 2 a) bigger and bigger | b) the bigger |
| 3 a) harder and harder | b) the harder |
| 4 a) poorer and poorer | b) the poorer |
| 5 a) richer and richer | b) the richer |
| 6 a) sooner and sooner | b) the sooner |
| 7 a) faster and faster | b) the faster |

### WHAT'S RIGHT?

- Multinational companies are becoming more dominant and more dominant.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## 5 VOCABULARY: verbs for taking social action

### A 06 Listen and write the words you hear.

- 1 \_\_\_\_\_ 3 \_\_\_\_\_ 5 \_\_\_\_\_ 7 \_\_\_\_\_  
2 \_\_\_\_\_ 4 \_\_\_\_\_ 6 \_\_\_\_\_ 8 \_\_\_\_\_

### B Choose the correct options to complete the sentences.

- Thousands of people \_\_\_\_\_ in a demonstration yesterday against globalisation.  
a) participated    b) generated    c) sustained
- We must shop locally in order to \_\_\_\_\_ small businesses.  
a) value    b) sustain    c) campaign
- Multinational companies \_\_\_\_\_ a lot of employment worldwide.  
a) campaign    b) generate    c) participate
- It's worth paying a bit more for products in order to \_\_\_\_\_ the local economy.  
a) generate    b) value    c) support
- Globalisation \_\_\_\_\_ free trade between countries.  
a) campaigns    b) participates    c) promotes
- The weekly farmers' market has really \_\_\_\_\_ the local economy.  
a) boosted    b) valued    c) participated
- If we \_\_\_\_\_ local shops, then we should spend money there, instead of shopping online.  
a) generate    b) value    c) boost
- The politician \_\_\_\_\_ for the trade ban to be lifted.  
a) participated    b) generated    c) campaigned

## 6 WRITING: a formal email

### A Read this email and choose the correct formal expressions.

To: Miguel Moreno    From: ksteinmann@globe4u.com  
Subject: globe4u

- (1) Hi Miguel! / Dear Mr Moreno,  
(2) Thanks so much for applying for / Thank you for your interest in a summer holiday job with globe4u. There are still opportunities to work in Haiti in June and August. (3) Just tell me / Could you let me know which month you would prefer?  
(4) You will be required to attend / You've got to come to a meeting with me in order to discuss what the work involves. There are two possible dates for this: 5<sup>th</sup> May at 10am, or 14<sup>th</sup> May at 3pm. Please let me know which is more convenient for you.  
(5) See you at the meeting / I look forward to meeting you.  
(6) With love / Regards,  
(7) Klaus Steinmann, Director, globe4u / Klaus

### B This formal email contains six mistakes. Underline the mistakes and rewrite the email correctly in your notebook using language from Exercise A.

Hi Klaus!  
Thanks so much for your email.  
I would prefer to work in June rather than August and I'm available to come in to discuss the work on 5<sup>th</sup> May at 10am. Just tell me if there's any preparation that I can do for the meeting?  
See you then.  
With love,  
Miguel

**A** Read the book review and answer the question below.

Review

## Sustainable Travel

Scott Williams £19.99

An exciting new book by best-selling author Scott Williams, *Sustainable Travel*, is perfect for adventurous travellers with a conscience. Based on his personal experiences, the author explains how we can get the most authentic experience of different cultures while ensuring that we don't harm the environment. He also explains to us how we can make certain that the money we spend ends up in the pockets of the communities we visit, rather than going to multinational tour operators.

The reviewer thinks that the main function of this book is to explain to readers how to ...

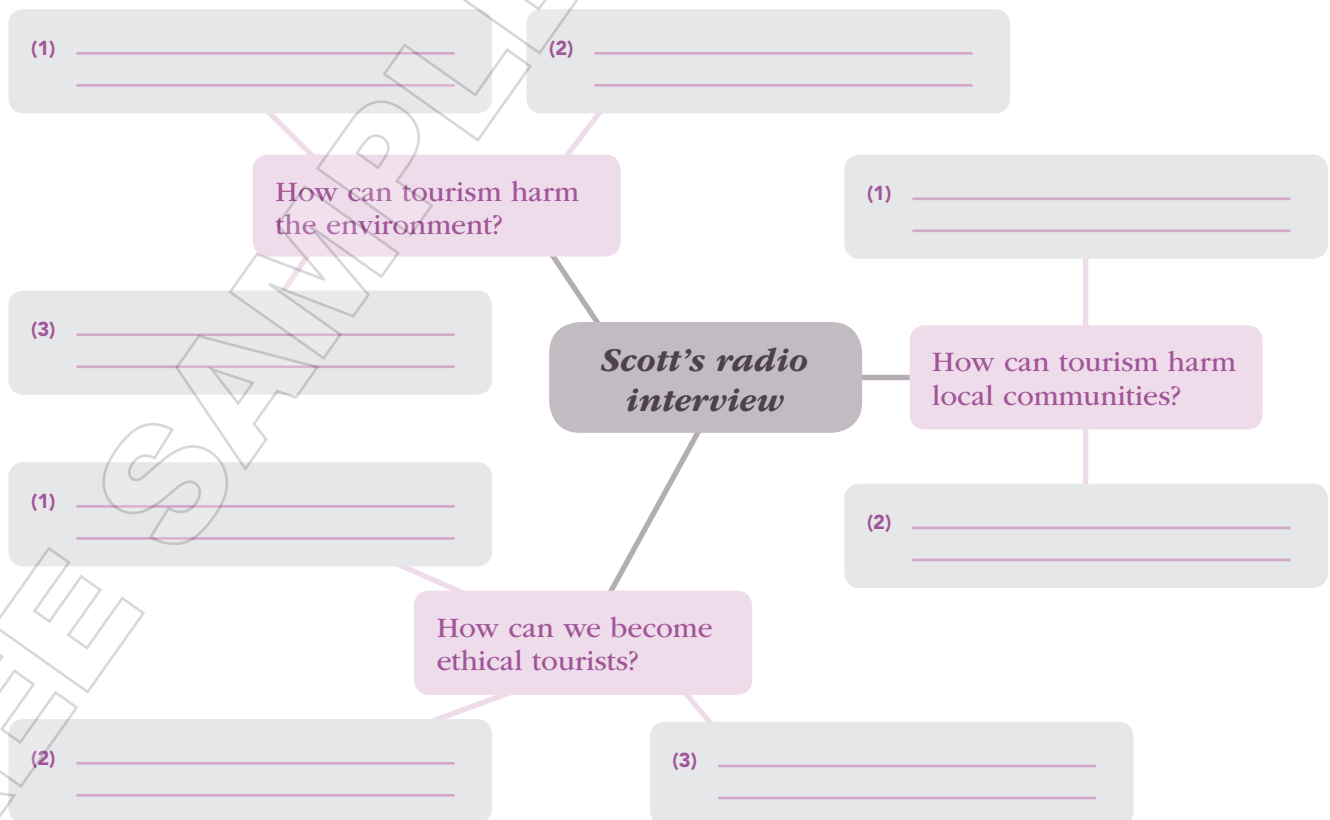
- a) experience different cultures.
- b) have a conscience.
- c) have interesting and ethical holidays.

**B** **07** Listen to the radio interview. Number the topics in the order that you hear them discussed.

- The harm that tourism can do to the environment.
- What an ethical tourist is.
- How to be an ethical tourist.
- The harm that tourism can do to local communities.



**C** Listen again to the radio interview and complete the mind map.



**D Listen to the radio interview again.**

Match the phrases (1–6) to their correct meanings (a–f).

- |                            |  |
|----------------------------|--|
| 1 positive/negative impact | a) materials provided by nature, such as water, that can be used by humans |
| 2 carbon emissions         | b) good/bad effect   |
| 3 natural resources        | c) gases released into the air when we burn fossil fuels                   |
| 4 tourism developments     | d) when more materials are used to wrap something than is necessary        |
| 5 excess packaging         | e) places where you can dispose of rubbish                                 |
| 6 waste facilities         | f) areas that are built up for use by visitors                             |

**E Listen to the radio interview again and answer these questions.**

- |  |  |
|--|--|
| 1 An ethical tourist has _____ on any place they visit.<br>a) a positive rather than negative impact<br>b) a negative rather than positive impact<br>c) no impact at all | 4 Scott mentions the golf course to show how tourism can ...<br>a) destroy some of the world's most beautiful, remote areas.<br>b) create jobs in an area.<br>c) use up a lot of the natural resources in an area. |
| 2 Scott says that every day there are about _____ flights worldwide.<br>a) 9300<br>b) 93,000<br>c) 930,000   | 5 John suggests that it's unrealistic to expect tourists ...<br>a) to leave excess packaging at home.<br>b) not to travel by plane.<br>c) to ask about the ethics of their tour operator.                          |
| 3 Tourists destroy natural habitats by ...<br>a) leaving rubbish behind.<br>b) playing golf.<br>c) flying on planes.   |  |

**F Write an opinion essay of about 250 words in your notebook on the statement below:**

*Every traveller should have a positive impact on all the places they visit.*

