



# Macmillan Education Customer Care Training Programme **2015/2016**

## ADULTS

<b>NEW SESSION!</b>	<b>Mindfulness &amp; language teaching in the 21<sup>st</sup> century</b>	The concept of mindfulness as a basis for modern teaching of reading & writing.	<b>dr Monika Cichmińska</b>
<b>REVISED &amp; UPDATED</b>	<b>Critical thinking really makes sense!</b>	Exploiting topics, texts and speaking activities.	<b>dr Grzegorz Śpiewak</b>
<b>REVISED &amp; UPDATED</b>	<b>Suspense &amp; language teaching</b>	How to create truly engaging task & activity sequences.	<b>dr Grzegorz Śpiewak</b>
<b>REVISED &amp; UPDATED</b>	<b>English alive or: words you think you know...</b>	Language change as a rich resource for fresh language task types – with lots of ready-mades!	<b>dr Grzegorz Śpiewak</b>

## BUSINESS ENGLISH

<b>NEW SESSION!</b>	<b>Meaningful spoken interaction in a large BE group?</b>	The soft-skills approach to promoting truly meaningful interaction in spoken English, even in a large group of university students.	<b>dr Grzegorz Śpiewak/ Malwina Dietrich</b>
<b>REVISED &amp; UPDATED</b>	<b>Mind your own business English</b>	A critical look at the real language and communication priorities of a modern BE student; fresh task types and classroom techniques.	<b>Grzegorz Śpiewak</b>
	<b>Technology-enhanced business English</b>	How to blend face-to-face teaching with on-line student resources.	<b>Malwina Dietrich</b>
	<b>Textbook ONLY?</b>	How to select, adapt and integrate authentic materials so that it's cost-effective and pedagogically useful.	<b>Malwina Dietrich</b>

## EXAMS

<b>REVISED &amp; UPDATED</b>	<b>Cambridge's 14</b>	Cambridge FIRST oral exam step-by-step, with tons of practical tips straight from two certified examiners.	<b>Czesław Kiński &amp; Jacek Łagun</b>
	<b>Advanced matters!</b>	Practical techniques for developing linguistic competence at advanced levels.	<b>Marta Rosińska</b>

## GENERAL INTEREST

<b>NEW SESSION!</b>	<b>Teaching &amp; learning English as a life skill</b>	Real priorities when teaching English to 21 <sup>st</sup> century learners: how to choose them and build attractive courses around them.	<b>dr Grzegorz Śpiewak</b>
<b>REVISED &amp; UPDATED</b>	<b>Image rules!</b>	Visuals in the modern language programme: image composition, processing and evaluation of visual messages.	<b>dr Grzegorz Śpiewak</b>
	<b>Error no terror!</b>	Effective techniques for dealing with errors.	<b>dr Grzegorz Śpiewak</b>
	<b>Making tasks truly 'tasky'</b>	What is a task? Task making principles and criteria. Tips and tricks for the teachers.	<b>Olga Gusakovskaya</b>
	<b>Words made easy</b>	Effective vocabulary learning techniques.	<b>Olga Gusakovskaya</b>
<b>REVISED &amp; UPDATED</b>	<b>Less tense (and aspect)</b>	A completely new way to teach and revise English tenses; with lots of meaning-based activities.	<b>dr Grzegorz Śpiewak</b>
	<b>Sounds good!</b>	Pronunciation priorities for Polish learners of English; integrating <i>pron</i> into regular course work.	<b>dr Grzegorz Śpiewak</b>

## NEW TECHNOLOGIES

NEW SESSION!	<b>How to tame an interactive whiteboard</b>	An IWB as a potentially simple, helpful and classroom-friendly tool.	<b>Łukasz Olesiak</b>
NEW SESSION!	<b>Massive open online courses – the demise of teachers?</b>	MOOCs as valuable educational resources to benefit you and your students – the what and the how-to.	<b>Łukasz Olesiak</b>
NEW SESSION!	<b>ICT top ten</b>	A practical, hands-on introduction to a selection of tried and tested, free on-line tools.	<b>Olga Gusakovskaya</b>
NEW SESSION!	<b>Visualise on-line</b>	Highly attractive visual resources available on-line; YouTube-based materials; how to create customized materials using on-line tools.	<b>Olga Gusakovskaya</b>
REVISED & UPDATED	<b>YouTube in ELT</b>	On making the very most of on-line video resources.	<b>Łukasz Olesiak</b>
REVISED & UPDATED	<b>Cloud computing for language teachers</b>	On main benefits of cloud computing in the EFL classroom: group/peer editing, writing tasks, presentations, brainstorming.	<b>Łukasz Olesiak</b>
REVISED & UPDATED	<b>Virtual learning environment for language teachers</b>	On how to build your own ELT website in 15 minutes	<b>Łukasz Olesiak</b>

## TEENAGERS

NEW SESSION!	<b>Teaching and learning English with the brain in mind and beyond</b>	How to engage the brains of teenage students when teaching English and get them to remember a lot more.	<b>dr Grzegorz Śpiewak</b>
REVISED & UPDATED	<b>Drill with a thrill?</b>	How to make controlled practice activities engaging, fun, and varied.	<b>dr Grzegorz Śpiewak</b>
	<b>Teenage brain</b>	On truly effective, brain-science inspired classroom tricks and techniques for the teenage classroom.	<b>dr Monika Cichmińska</b>
	<b>More than a thousand words...</b>	How to make the most of different kinds of images and turn them into a pedagogically valuable classroom material.	<b>Karolina Kotorowicz-Jasińska</b>

## YOUNG LEARNERS

<b>NEW SESSION!</b>	<b>How to really jazz it up with YLs</b>	A polisensory approach to teaching YLs; lots of activities for different learning styles.	<b>dr Anna Parr-Modrzejewska</b>
<b>REVISED &amp; UPDATED</b>	<b>Teaching for early communication</b>	Functional language and lexical chunks for young learners.	<b>dr Anna Parr-Modrzejewska</b>
	<b>Teaching through imagination</b>	On developing young learners' linguistic & general cognitive skills, through curiosity and multimodal activities.	<b>dr Anna Parr-Modrzejewska</b>
<b>NEW SESSION!</b>	<b>Sound around</b>	Music and rhythm as the most effective scaffolding when teaching YLs; lots practical tips and exercises.	<b>Czesław Kiński &amp; Jacek Łagun</b>
	<b>1-2-Many</b>	Super-practical tips for successful pairwork, groupwork and all-class work with early primary learners.	<b>Czesław Kiński &amp; Jacek Łagun</b>
	<b>Sounds good - for young learners</b>	A selection of truly enjoyable and effective pronunciation tasks for young learners of English	<b>dr Grzegorz Śpiewak</b>