

# 02 Planning

## Collocation pelmanism

make	a booking	cut	a budget
book	a hotel	give	a presentation
set	an agenda	win	a contract
set	an objective	place	an order
set	a target	increase	an order
set	a budget	increase	a budget
meet	a target	predict	customer behaviour
meet	an objective	close	a deal
exceed	an objective	delegate	responsibilities
exceed	a target	seal	a deal

