

UNIT 1 >>> ICT – Face(book) time

1 Vocabulary

Match the words to the definitions. Then go to <http://www.macmillandictionary.com> and check your answers.

- | | |
|----------------|---|
| 1 troll (verb) | a a piece of software designed to do a particular job, usually found on mobile phones |
| 2 emoticon | b a website where the posts are changed regularly |
| 3 blog | c to write negative or mean comments on a website to make people angry |
| 4 app | d instructions for a computer program |
| 5 code | e a small symbol that you use in an email or text message to show how you feel |

2 Pre-reading

a Most people have heard of Facebook, but can you match these other social networking sites to the places in which they are popular? Write the place on the first line.

You can find the information you need here:

<http://socialmediatoday.com/soravjain/195917/40-most-popular-social-networking-sites-world> or elsewhere on the internet.

- | | |
|---------------|-----------|
| 1 Tuenti | 2 StudiVZ |
| 3 Cyworld | 4 Orkut |
| 5 Nasza-Klasa | 6 iWiW |
| 7 Sonico | 8 Renren |

b Now add one fact about each site on the second line.

Brazil China Germany Hungary
Latin America Poland South Korea Spain

3 Reading

Facebook is the biggest social network in the world. Search the internet for **Facebook statistics** or use a website like: <http://www.statisticbrain.com/facebook-statistics/>. Complete the factfile. To answer the first and last question, search the internet for **social networking statistics** or use a website like: <http://www.jeffbullas.com/2014/01/17/20-social-media-facts-and-statistics-you-should-know-in-2014/>.

- 1 Write the names of five of the most popular social networking sites.
- 2 In what year was Facebook founded?
- 3 Who started Facebook?
- 4 How many users are there on Facebook today?
- 5 What percentage of 18–29 year olds use social media?

GO BEYOND

4 Me and my networking

a Complete the table with information about your social networking. Then compare your table with a partner's. Talk about what's similar and what's different.

| | |
|---|--|
| 1 Which social networking sites do you use? | |
| 2 What information do your personal profiles contain? | |
| 3 What do you like about using social networking sites? | |
| 4 Is there anything you don't like about social networking? | |
| 5 Do you prefer to chat online or face to face? Why? | |
| 6 How can you be safe on a social networking site? | |

b Discuss question 6 with your class. Think of as many tips as you can.